

McDonald's Amchit Joins the Experience of the Future

Beirut, June 2019:

Following a series of advances and developments recently achieved by McDonald's Lebanon, the company completed the full renovation of its location in Amchit at IPT Station. A re-opening ceremony took place on June 9 in the presence of McDonald's Lebanon's Developmental Licensee Mr. Akram Miknas, Managing Partner Mr. Karim Miknas, IPT Chairman Mr. Michel Issa, IPT Vice-Chairman Dr. Toni Issa and IPT team, the McDonald's Lebanon leadership team, managers, employees and guests.

Karim Miknas welcomed the attendees and presented the improvements of the Amchit branch, proudly announcing that the restaurant has stepped into the future along with the Dora, Sami El Solh, Ain El Mreisseh, Jounieh and Mansouriyeh branches. He also expressed his delight at the team's achievements, stressing that the company is committed to delivering outstanding experiences to all its guests through the highest quality meals prepared with world famous quality standards in an environment that is fresh, fun and relevant to a modern generation of burger lovers.

Akram Miknas added that he believes in Lebanon's future and McDonald's place in local hospitality and F&B, and will continue to invest through the renewal of existing branches and the introduction of the brand to new areas of the country. He also thanked everyone who contributed to the completion of the work in Amchit and promised the attendees more achievements, surprises, and successes.

Dr. Toni Issa thanked him for the commitment to the partnership between IPT and McDonald's, the first oil alliance of its kind in Lebanon and reaffirmed his commitment to further projects between the two companies in the near future.