

Fill up at IPT
and earn 3 points
instead of 1



The **1st** fuel credit card in Lebanon

About IPT- Byblos Bank Card Loyalty Program

It is a rewarding program that allows all IPT-Byblos Bank credit cards holders to earn 3 points for each dollar or its equivalent in Lebanese Pounds spent with their card at all stations having the IPT logo, and 1 point for each dollar spent in other local or international points of sales.

Please note that the accumulated cards loyalty points are redeemable for a variety of outstanding gifts mentioned in the **Byblos Bank Card Loyalty Program Booklet**, like free talking minutes on your mobile phone, travel tickets with Air France and so much more.

You can also redeem your cards loyalty points with **IPT-Byblos Bank Card Loyalty Program booklet** available at all IPT stations, for unlimited free gasoline, Sunoco Lubricants, laser car wash, Auto Gadget car accessories, or Mountain Mudd Espresso beverages as displayed in the following pages.

Kindly ask for your Byblos Bank Cards Loyalty Program booklet from your nearest Byblos Bank branch or download it from <http://cardsloyalty.byblosbank.com>

You can also download the IPT-Byblos Bank Cards Loyalty Program leaflet from the IPT website www.iptgroup.com.lb

Earn 3 points
for each \$1 spent
at all IPT stations



Redeeming your card points

Redeeming your points is as easy as 1, 2, 3. If you have already used your card(s) and would like to take advantage of the available Cards Loyalty programs, but you don't know how many points you have accumulated or how to get your gift voucher, follow the 3 steps below:

1

KNOW YOUR POINTS

To find out how many card loyalty points you have earned, you can either consult your card statements sent to you at the end of every month. Print up or check your Byblos Bank e-banking account, or you can contact Byblos Bank Customer Service at +961.1.205050 and our representatives will provide you with your cards loyalty points balance.

2

CHOOSE YOUR GIFT

Once you know your point balance, you can choose your gift from the Byblos Bank Cards Loyalty Program booklet available at all branches or from the IPT-Byblos Bank Cards Loyalty Program booklet available at all IPT gas stations.

3

GET YOUR VOUCHER

If you have chosen your gift, you can get your voucher by calling Byblos Bank's Customer Service at +961.1.205050 or by visiting any Byblos Bank branch. Your request will be channeled and within 2 days, you will be able to collect your voucher from your branch.



1

Gasoline



ref: 213IPTFUEL0110

3,000 pts



20 liters of fuel-95 octane
(considering the price 32,500 L.L. as of 21/ 1 / 2010)

**FREE &
UNLIMITED
GASOLINE**



IPT stations promote the principle of premium modern branding and creative ideas dedicated to client satisfaction and maintaining a highly professional reputation, owing to our uncompromising services and proficient and skillful staff.

Fill up your car using IPT/Byblos Bank Loyalty card at IPT's network of 120 gas stations distributed across Lebanon and earn 3 points instead of 1. Enjoy our extensive range of outstanding services and free unlimited gasoline.



PETRONAS



WINNING PERFORMANCE



2

Sunoco



IPT



BYBLOS BANK

ref: 16SUNOIL0110

2,450 pts



4 liters of Forza mineral oil SAE 20W50

ref: 226SUNAF0110

4,000 pts



4 liters of Marathon semi-synthetic oil SAE 10W40

Sunoco Lubricants is a leading petroleum company in the US and Europe and has recently become an affiliate of Petronas, one of the top ten petroleum companies in the world.

Sunoco is a fast-growing brand in the Lebanese market, and IPT has been its sole agent and distributor since 1995.

When both quality and price are taken into account, Sunoco will be your number one choice of lubricants, with its latest specifications designed to protect your engine and reduce oil consumption.



3

Laserwash



2,800 pts



for 3 car wash

Laserwash is a touch-free vehicle cleaning system from PDQ, a US Dover company. Its self-service, in-bay automatic carwash is state-of-the-art. Easy to operate, LaserWash provides clients with a fast, practical, safe and affordable professional carwash with consistent results.

Available for the first time in Lebanon in most IPT stations, Laserwash helps you maintain the glamour and value of your vehicle. The products and techniques used do not harm vehicles in any way. Laserwash sets itself apart from the competition. And so, what better way to add a clean sparkle to your car.

THE 1ST DRIVE THRU
COFFEE IN THE USA



4

Mountain Mudd
Espresso



ref: 53IPTMUDD0510

1,100 pts

- 1 Brewed Coffee (large)
- 1 Hot Chocolate (large)
- 1 Espresso (single)

ref: 6IPTMUDD0210

1,200 pts

- 1 Cookies and Cream (large)
- 1 Cappucino (large)
- 1 Espresso Con Panna (single)

ref: 6IPTMUDD0110

1,275 pts

- 1 Cafe Latte (large)
- 1 Strawberry and Cream (large)
- 1 Steamer (small)

ref: 53IPTMUDD0310

1,300 pts

- 1 White Chocolate (large)
- 1 Brewed Coffee (large)
- 1 Espresso (single)

ref: 71IPTMUDD0410

1,500 pts

- 1 Mocha Rocha (large)
- 1 Cafe Americano (large)
- 1 Brewed Tea (medium)



Start off your busy day the Mudd way!

Since 1994 Mountain Mudd Espresso has awakened people to great taste throughout America. With its drive-thru concept, trademark special nine bean blend roasted over an oak wood fire and a diverse selection of iced and hot coffee drinks, Mountain Mudd Espresso has become a stimulating legend on the road. And now, for the first time in Lebanon, IPT brings you the ultimate Mountain Mudd Espresso drive-thru experience.

Lebanon's roads and highways are now home to the aroma of exceptional coffee.



Accessories

that drive your personality

5

Auto Gadget

ref: 175IPTGDT0610

3,500 pts



Car Cover with bag

ref: 46IPTGDT0710

9,200 pts



Cooling Box

ref: 55IPTGDT0810

11,000 pts



Car Seat

Auto Gadget is an exclusive and original concept boasting an intriguing range of innovative car gadgets and accessories and offering car tuning and fitting services and spare parts. With stores, kiosks and stands available at most of IPT Stations throughout Lebanon, Auto Gadget offers clients the chance to make their vehicles more comfortable, equipped and unique.

Kitting up your vehicle is quick and effortless when you know where to shop.

ref: 71IPTGDT1010

14,200 pts



Organizer (large), Plierset (3pcs), Combination Spanner Set (8pcs), Spark-plug Spanner (1621/mm), Solar Led Light

ref: 79IPTGDT0910

15,800 pts



Cooling Box (24L)





**Earn 3 points for
each \$1 spent
at IPT stations**

For more info

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