

2011

REBRAND 100.
Global Awards

IPT ranked as one of the top 100 companies at REBRAND Global Award 2011

The new IPT brand development by TAGbrands is named one of the most effective rebrands in the 2011 REBRAND Global Awards. This prestigious global accolade is the highest recognition for excellence in brand repositioning. The winning IPT rebrand was selected from entries that spanned over 30 industries from 34 countries around the world. Previous rebrand winners have included Nike, Walmart, Audi, Cadbury.

IPT and TAGbrands, a winning Lebanese combination for the future.



IPT is a dynamic Lebanese company whose core business activities include import, storage & distribution of petroleum products. IPT is partnered with a range of different companies and provides a full range of auto services.

TAGbrands

TAGbrands is an award-winning branding and design agency. The company creates compelling brand identity and aligns business strategies to communication objectives in order to ensure strong brand value and ROI.

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REBRAND™ is the world's leading resource focused on effective brand transformations. Their annual, juried REBRAND 100® Global Awards is the first and most respected recognition for repositioned brands.

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