



ELF, THE OIL BORN  
IN FORMULA ONE



## History

Elf was created in 1967



1967



1985



1991



2000



2004



## History

In 1968, ELF has the **first recommendation agreement** with Renault car manufacturer in France

In 1973, the Renault Elf Alpine becomes **world rally champion**



In 1985, Ayrton Senna wins two **F1 grand prix** driving the Lotus Renault Elf

In **2000**, ELF becomes part of **TOTAL**  
In **2005** and **2006**, ELF is **F1 World champion**

elf



Product development is carried out while respecting the values of the ELF brand - **Expertise, Premium, Passion** - to offer the best possible innovation in the world of lubricants.





A complete range of products

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ELF range is composed of specialized products for all types of cars:

**EXCELLIUM**



*Technological excellence*

**COMPETITION**



*High performance*

**SPORTI**



*Economic*





## A Partnership Formula for Success



**Staying ahead just got easier.**