



**Calendar of events**

**December**

- Ashoura 5<sup>th</sup>
- Christmas day 25<sup>th</sup>
- New Year's Eve 31

**Featured drink**

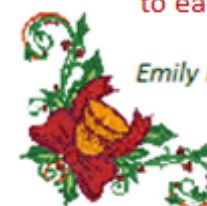


**New Location . Franchise . Holiday Gift Card . Contact Info**

Check out our Facebook Page: MOUNTAIN MUDD-LEBANON

From home to home, and heart to heart, from one place to another. The warmth and joy of Christmas brings us closer to each other.

Emily Matthews



**New Location A NEW White & Green kiosk at Balamand**

A new clever little Mountain Mudd coffee kiosk is now located at the **University of Balamand**, Tripoli. Our baristas Rhea & John can craft any drink you can dream up. It's gonna get even easier to get that morning latte!



**Franchise Thirsty to own your own business in 2012? Anywhere in Lebanon and the Middle-East?**

**WE UNDERSTAND!**

Mountain Mudd Espresso drive-thru kiosks are changing business as we know it!

**THE DRIVE-THRU CONCEPT IS FUN, FRESH, AND DIFFERENT**

When considering if you think a drive-thru coffee franchise is right for you, bear in mind that coffee is now the number one beverage of choice in the world. Additionally, 53% of coffee customers get their coffee 'to go', making drive-thru coffee the fastest growing segment of the specialty coffee industry.

There are various advantages to acquiring a Mountain Mudd Espresso franchise: this low investment business gives you the brand, the business model, and the drive-thru coffee kiosks manufactured in the U.S.

In addition, Mountain Mudd Espresso offers fantastic gourmet coffee, exclusively and lovingly roasted according to traditional and labor-intensive methods, to guarantee pleasure and convenience for customers. To top that, a Mountain Mudd Espresso investment is a smart one, offering a business that involves low overheads, minimal initial investment, a limited number of employees, and simple operation. Our full training program covers equipment operation, drink preparation, customer service, health & sanitation procedures, and training techniques.

Mountain Mudd Espresso kiosks are popping up all over USA, Canada, Turkey, Mexico, and Japan... and we would like to have you join our team of franchise operators now in Lebanon and in the Middle East.



**Holiday Gift Card Give your family & friends MUDD for the holiday !**



**Mountain Mudd Gift Packs** are now available, including a Mountain Mudd mug, brownies, chocolate and 1 free "White Berry" voucher on top! All for 15 000 LBP

Ask for your gift packs at Mountain Mudd drive-thru kiosks or at Amchit's coffee shop. For more info: 961 9 624 111



"White Berry": a sensual taste to warm your heart & soul during the festive season. The sweetest white chocolate confections with a hint of red raspberry. A taste you can't resist!

**Convenient Locations**



\*Halat

**Drive-thru kiosks**

- **Amchit:** IPT station, Amchit highway bifurcation (near McDonalds)
- **Halat:** IPT station, Halat, Jbeil-Beirut highway
- **Halat:** IPT station, Halat, Beirut-Jbeil highway
- **Awkar:** US Embassy, Awkar
- **Dekwaneh:** IPT station, Dekwaneh near Centre Freeway
- **Mar Mkhayel:** IPT station, Chiyah, Beirut, facing Mar Mkhayel church
- **North:** Balamand University, Tripoli

**Coffee shops**

- **Amchit:** Amchit seaside road, near Total station
- **Amchit:** Inside Metro - Express convenience store at IPT station, Amchit highway bifurcation
- **Halat:** IPT station, Halat, Jbeil-Beirut highway
- **Zouk:** Inside Metro Express convenience store at IPT station, Zouk near Espace cinemas
- **Dekwaneh:** Inside Metro Express convenience store at IPT station, Dekwaneh near Centre Freeway

**Coffee Lovers Unite**



If you haven't experienced Mountain Mudd yet, you're in for a real treat. Now it's pleasure doing business or even studying in the warm atmosphere of the coffee shop recently located at Amchit seaside road, near Total station.

Indulge yourself with affordable gourmet coffee in the comfort of a place that you can call "home".



LET'S DISCUSS THAT OVER A COFFEE  
Tel.: 09.622 586



**GREAT COFFEE • GREAT PEOPLE**



LIP, a member of IPT Group